

EARN \$100 PER MEMBER

When Health Net Direct Groups Move to CaliforniaChoice

Health Net's exit from the California Group Commercial insurance market has created an urgent transition period for thousands of small businesses. Brokers across the state are working quickly to help affected groups find a new home — and CaliforniaChoice is here to support you. To recognize the effort you're putting in, we're introducing a **limited time CaliforniaChoice Health Net Transition Bonus**.[†]

1 EARN \$100 PER MEMBER BONUS[†]

For every Health Net member who transitions into the CaliforniaChoice program, you'll earn **\$100 per member**.

EXAMPLES:

12 members → **\$1,200 bonus**

28 members → **\$2,800 bonus**

63 members → **\$6,300 bonus**



Maximum Bonus:
None – no cap, no limit.

2 WHO QUALIFIES[†]

This bonus applies to **Health Net direct groups** moving to the CaliforniaChoice program through:



A broker working directly with CaliforniaChoice



A broker working through a General Agency partner

However you prefer to write CaliforniaChoice business, this is our way of supporting you in helping employers navigate this change and ensuring their employees maintain access to the care they rely on.

3 PROGRAM DETAILS^{†,*}

Effective Dates:	Oct 1, 2026 – Jan 1, 2027
Bonus Amount:	\$100 per enrolled Health Net member
Maximum Bonus:	No maximum limit
Minimum Qualifications:	None
Eligibility:	Health Net direct business written by brokers direct or through General Agencies
Payment Eligibility:	CaliforniaChoice Transition Bonus payments are based on enrolled member count at initial enrollment
New Sold Groups:	Must be active at the time of payment
Payment Timing:	One-time payment to be made 60 days after 1/1/27 - for the 10/1/26-1/1/27 qualification period

[†]Disclaimer: Pursuant to federal law (Consolidated Appropriations Act), brokers must provide written disclosure of compensation prior to the execution of a group's health services agreement or plan enrollment.

^{*}CaliforniaChoice may modify or cancel the CaliforniaChoice Transition Bonus at any time.

Your Health Net Transition Timeline

New Groups

Health Net available to new CalChoice business through **1/1/27**
effective date

Renewing Groups

Health Net available to CalChoice renewals through **1/1/27**
effective date

After Renewal

CalChoice renewing Health Net members receive a full **12 Month**
plan cycle

Anthem 

 **health net**

 **KAISER PERMANENTE**

SHARP Health Plan

 **Sutter Health Plan**

 **United Healthcare**

 **westernhealth**
ADVANTAGE

800.542.4218

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